

X-copy

28th year issued weekly

fashion calendar

'68

FEBRUARY 26

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, FEBRUARY 26, 1968</u>			
Monday Feb. 26 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order collection at a preview for the press. By invitation. (<u>For Release, Tues., Feb. 27.</u>) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Feb. 26	FALL COLLECTIONS FOR MEN AND WOMEN Dresses, sportswear, coats and suits in suede and leather. Also, men's suede and leather outerwear; sport coats, top coats and suits in a wide range of fabrics. By appointment. Contact: Arvid Lindahl, CI. 7-2200.	HOUSE OF SWEDISH FASHION	HOTEL GOTHAM SUITE 1615
Tuesday Feb. 27 8:00 A.M. Breakfast	OPENING OF FALL LINE Showing for press and buyers. By invitation only. Contact: Maggie Manilla, LO. 4-7375.	EVAN-PICONE, INC. (1407 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Tuesday Feb. 27 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin and Dominic Toubeix, will present her Spring-Summer custom-order collection. By invitation. (<u>For Release, Wed., Feb. 28.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	SAISON MODERNE 3RD FLOOR
Tuesday Feb. 27- March 24	ABSTRACT SCULPTURE BY DONALD JUDD Press preview: Mon., Feb. 26, 11:00 - 5:00. Hours: 11:00 - 5:00 daily; 12:00 - 6:00 Sunday. Admission: 50¢. Public Relations: Leon Levine or Doris Palca, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
Feb. 28	ASH WEDNESDAY		
Wednesday Feb. 28 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON "Outlook on Spring for Town and Travel" by Cisannella, Highlander, Mossant of Paris, Leo H. Loring, and Carmine Porcelli for Joseph Pruzan, Ltd. For reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	VARIOUS MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 28	OPENING OF NEW LORD & TAYLOR STORE IN PRUDENTIAL CENTER, BOSTON		
Thursday Feb. 29 10:45 A.M. Coffee	PRESS PREVIEW: IMPORT SHOW IN N.Y. Show at 11:00. By invitation. Contact: Max Levine, 215-435-8411 (Allentown); or Max Rosey, MU. 5-2159 (N.Y.).	HESS'S DEPT. STORE (ALLENTOWN, PA.)	AMERICANA HOTEL ROYAL BOX

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 29 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Preview of custom-order fashions, designed by Eric. By invitation. (<u>For Release, Fri., March 1.</u>)	BERGDORF GOODMAN	2ND FLOOR
March 1	PRESS PREVIEW OF IRISH EXPORT BOARD FASHIONS, 10:00 A.M. - 6:00 P.M.		
Friday March 1 10:30 A.M. Coffee	SPECIAL PRESS FASHION SHOW Theme: "Elvira Madigan"-inspired fashions for men and women, starring Summer highlights from the "best of S.A."; and a special preview of Adolfo's men's fashions. By invitation only. Contact: Penny Morell Associates, 473-1306; or Liz Bader, FI. 8-7759.	VARIOUS DESIGNERS	CINEMA II 3RD AVE. & 60TH ST.
Saturday March 2- March 10	FIFTY-FIRST INTERNAT'L FLOWER SHOW Theme: "Gardens of All Seasons". Hours: 10:00 A.M. to 10:00 P.M.; March 3, 1:00 P.M. to 10:00 P.M.; March 10, 1:00 P.M. to 7:00 P.M. Price: \$2.50; children, \$1.00. Contact: John Clayton, Feeley & Wheeler, Inc., 370 Lexington Avenue, 687-2920.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
Beginning Sunday March 3- March 6	PRESS WEEK IN SAN ANTONIO Eighteenth Annual Press Week, with a preview of HemisFair. Contact: Lois Watson, Executive Director, TFCA, 3641 Apparel Mart, 214-ME.1-0622 (Dallas).	TEXAS FASHION CREATORS ASSN.	HEMISFAIR SAN ANTONIO, TEXAS
Monday March 4 5:00 P.M. - 8:00 P.M.	PRESS PREVIEW: SPRING FASHIONS Introducing new designers and their Spring collections for Alexander's "59th St. Bridge Shop for Feelin' Groovy". By invitation. Contact: Walter Hauser, PL. 3-1542.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	THE BITTER END 147 BLEECKER STREET
Monday March 4- March 9	NEW YORK ANTIQUES FAIR A world of treasures in 135 exhibits of antique furnishings and collectibles (all for sale) from Pilgrim century furniture to 20th-century Tiffany glass. Hours: 1:00 - 11:00 P.M.; Sat., 1:00 - 6:00 P.M. Admission: \$2.00. Contact: 792-6121. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Beginning Monday March 4- March 14	SHOWING OF IRISH FASHIONS Ready-to-wear Irish fashions by: Carberry Handknits, Basil Collins, Emor, Gaelterra Eireann Teo, Gailwear, Glen Abbey, John Hagarty, Jimmy Hourihan, Irish Classic Ltd., David Kenna, Raymond Kenna, Sheila Mullally, Pallas, Perry Mfg. Co., Dorothy Pinnock, Henry White, Woolcraft. (<u>Press Preview: Fri., March 1, 10:00 A.M. to 6:00 P.M.</u> By invitation.) Contact: Finton Keogh, 265-5230. Publicity: Sue Gardner, 98 Riverside Dr., TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Tuesday March 5 11:00 A.M.	OPENING OF FALL KNIT COLLECTION "Knits Are In Vogue"--preview of Fall imported knits. Produced by Dorothy Summin. Show followed by luncheon. By invitation. Contact: Herb Friedland, WI. 7-2170.	CAPRIEL KNIT IMPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 6 11:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Preview of import fashions. For the press, by invitation. (<u>For Release, Thurs., March 7.</u>)	BERGDORF GOODMAN	2ND FLOOR
Wednesday March 6 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "A Fashion Safari" will be presented by Abercrombie & Fitch at luncheon. Reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	ABERCROMBIE & FITCH	BARBETTA RESTUARANT 321 WEST 46TH STREET
Wednesday March 6 12:45 P.M. Luncheon	PRESS PREVIEW: MENSWEAR Preview of boutique menswear for late Summer-Fall '68. By invitation. Contact: Susan Rosen, 563-4920.	JOHN WEITZ DESIGNS (40 WEST 55TH STREET)	21 CLUB - HUNT ROOM 21 WEST 52ND STREET
Wednesday March 6 3:00 P.M.	PREVIEW: SPRING-SUMMER COLLECTION Elizabeth Arden's Spring-Summer collection. By invitation. (<u>For Release, Fri., March 8.</u>) Publicity: Alan McGeehan, PL. 3-3410 or OX. 7-6798.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON
Wednesday March 6 4:30 P.M. Cocktails	PRESS PREVIEW: FALL KNITWEAR "The Thoroughbred Look" in knits for Fall '68, by Maxzell for Marberni. Show at 5:00. Contact: Doris Sperling, BR. 9-5871. Public Relations: Claire Affens, Fashion Directives, OX. 7-3564.	MAXZELL DESIGNS FOR MARBERNI	500 CLUB 500 SEVENTH AVENUE
Thursday March 7 9:00 A.M.& 12:00 Noon	INTERNATIONAL FASHION SHOWINGS Co-chairmen: Irene Satz, Ohrbach's (commentator) and Joan Glynn, Doyle, Dane & Bernbach. Prices: (breakfast) \$10.00, members; \$15.00, guests; (luncheon) \$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday March 7 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Showing of Baba's Spring and Summer collection at luncheon. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	BABA (136 EAST 61ST STREET)	HOTEL PLAZA PERSIAN ROOM
Monday March 11 11:00 A.M. Champagne	FALL 1968 FASHION PREVIEW In a "Shoe Salon Atmosphere," Doris A. Weston will present the Wohl fashion concepts for 1968--a total fashion picture of shoes, apparel, accessories. By invitation. Contact: PL. 9-5844.	WOHL SHOE CORP. (ST. LOUIS, MO.)	N.Y. HILTON HOTEL WEST PENTHOUSE
Monday March 11 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview of fashions by Gigliola Curiel and Fernando Sanchez. By invitation. (<u>For Release, Tues., March 12.</u>) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 11 12:00 Noon- 2:00 P.M.	INTERNATIONAL MEN'S WEAR FOR SPRING '68 Informal modeling of men's fashions and furnishings from Belgium, Britain, Denmark, France, Holland, Italy, Sweden. Hours: 12:00 Noon to 2:00 P.M.; 5:00 P.M. to 7:30 P.M. (<u>For Release, Tues., March 12.</u>) Publicity: Jackie Landesman, OX. 5-4000, Ext. 278.	OHRBACH'S	DOWNSTAIRS STORE THE "IN" SHOP

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 11- March 15	AMERICAN TOY FAIR Sixty-fifth annual Toy Fair. Contact: Frank Gavitt,	TOY MANUFACTURERS OF AMERICA(200 FIFTH AVE.)	STATLER-HILTON HOTEL; 200 FIFTH; 1107 B'WAY CH. 3-8508.
Tuesday March 12 12:30 P.M. Luncheon	VALENTINO FASHIONS AT BENEFIT LUNCHEON Valentino of Rome will be present at showing of his fashions, available at Lord & Taylor. For benefit of Kips Bay Boys' Club; contact: PL. 5-5233. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	ST. REGIS ROOF
Tuesday March 12 3:00 P.M.	PREVIEW: HAUTE COUTURE COLLECTION Conevan-Lantzounis will present their Spring-Summer haute couture collection --"Le Petit Bijou"--at a preview for the press. By invitation. Publicity: Peggy Cantor, 586-3921.	CONEVAN-LANTZOUNIS	604 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday March 12 5:15 P.M. Cocktails	FIRST ANNUAL FOAM FASHION DESIGNER AWARDS Announcement of winning designers and presentation of their foam-bonded or foam-laminated entries in a fashion show, following an informal cocktail hour. By invitation. Fashion Director: Jacqueline Ryan, 421-8991.	FOAM FASHION FORUM	UNION CARBIDE BLDG. 270 PARK AVE. - 2ND FL.
Thursday March 14 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Spring-Summer collection by Elinor Simmons for Malcolm Starr, available at Lord & Taylor, will be shown at a benefit luncheon for Arthritis Foundation Thrift Shop. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Wednesday March 14 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Knit dresses by Micia of Rome, division of Tannel-Young Viewpoint. By invitation. Thereafter continuous from 9:00 to 6:00. Contact: Jean Leverte, 244-4131.	MICIA OF ROME FOR ROBERT PETERS	1400 BROADWAY SHOWROOM - 5TH FLOOR
Thursday March 14 4:30 P.M. - 7:30 P.M.	"HOB-NOB" PARTY FOR THE PRESS "Hob Nob at an anti-social party for Binaca." By invitation. Contact: Davison & Morgan, Inc., 889-6990.	BINACA (MADISON LABS-CIBA)	REGENCY HOTEL BALLROOM
Beginning Friday March 15	FALL SPORTSWEAR COLLECTION Daily informal showings of Fall active sportswear collection. Contact: Ed Knauer. Publicity: Roberta Nasta, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
March 17	ST. PATRICK'S DAY (Sunday)		
Monday March 18 12:45 P.M. & 5:45 P.M.	TWO SHOWINGS OF IMPORT FASHIONS Haute couture Rome and Paris originals and line-for-line copies in original fabrics at two N.Y. showings. First show, by invitation only--12:45 P.M.; second show, open to public, 5:45. Invitations will be issued. Publicity: Mark Klauser; Fashion Coordinator: Jackie Landesman, OX. 5-4000, Ext. 208. (At <u>Bergen Mall</u> , Paramus, Wed., March 20 at 12:45 P.M., 2nd floor; <u>West-bury</u> , Thurs., March 21 at 12:45, 2nd floor.)	OHRBACH'S	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 18- March 29	FALL DRESSES & SPORTSWEAR Fashions from London by: Peter Collins, John Craig, Gay Girl, Harbro, Doree Leventhal, Marie Moore, Mortimer Fashions, Ringtex, Slimma, Waldman. Contact: Joan Hardy, PL. 2-8400.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Tuesday March 19 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Early Fall collection of coats, suits, and costumes. Also March 22, 26, 28 at 2:00. By appointment. Contact: Miss Lorna or Miss Ruth, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday March 19 4:30 P.M. Cocktails	OPEN HOUSE: NEW FIRM Preview of hand-screened stretch fabrics at official opening of new converting firm. For cutters, press, buying offices. By invitation. Contact: Bea Barno, 695-6336.	TIMES TWO TEXTILES	1412 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday March 19 10:00 P.M. Champagne	PREVIEW: ITALIAN HAUTE COUTURE Showing for press of Spring and Summer haute couture collection by Bianco of Rome. By invitation. (Black Tie) Contact: 355-7736 or PL. 3-4500, Ext.326.	BIANCO OF ROME	ST. REGIS VERSAILLES ROOM
Beginning Tuesday March 19	OPENING OF FALL COLLECTION Fall '68 collection of imported knit fashions at continuous daily showings. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 18TH FLOOR
Wednesday March 20 9:00 A.M Breakfast	PRESS PREVIEW: HAUTE COUTURE IMPORTS Press preview of Alexander's Spring imports. By invitation. (Benefit Shows, Mon., March 25--see p. 6.) Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA BAROQUE SUITE
Wednesday March 20 4:30 P.M. Cocktails	BIRTHDAY PARTY AND FASHION SHOW In celebration of its 25th birthday, Alamac Knitting Mills has commissioned Sylvia de Gay to create 25 inspirational Fall and Holiday knits which will be featured, along with a group of children's knits. Fashion show produced by Rea Lubar. By invitation. Contact: Mrs. Casey Tolar, OX. 5-1445.	ALAMAC KNITTING MILLS (1412 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Wednesday March 20 5:00 P.M. - 7:00 P.M.	PREVIEW: AIRLINE HOSTESS UNIFORMS United Airlines will preview new hostess uniforms by a leading designer. Show at 5:30. By invitation. Publicity: Ruth Hammer Associates, 246-4818.	UNITED AIRLINES	REGENCY HOTEL BALLROOM
Thursday March 21 9:30 A.M. Coffee	PRESS PREVIEW OF TABLE SETTINGS Six European designers will present table settings, introducing a new silverware pattern by Reed & Barton. By invitation. Publicity: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	4TH FLOOR SILVERWARE DEPT.
Thursday March 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring-Summer collection by Pattullo-Jo Copeland, available at Bonwit Teller, will be shown during luncheon. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 25 11:00 A.M. & 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW International haute couture fashion show, for benefit of The Boys' Club of N.Y. Prices: \$10.00 (reserved); \$5.00. (Public showings at 1:00 and 5:00) (For Release, Tues., March 26.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	3RD FLOOR
Tuesday March 26 12:00 Noon Luncheon	EIGHTH ANNUAL INT'L FABRICS FASHION SHOW Theme: "Brighton Pavilion"--featuring men's and women's fashions in home furnishings fabrics, by forty American designers, modelled by social, civic and theatrical personalities. An auction of last year's fashions will fol- low showing. Commentator and coordinator: Constance Woodworth. Co-chmn: William and Renee Leonard. Tickets: \$15.00 each, for benefit of NSID Edu- cational Foundation Scholarship Fund. Press by invitation. Contact: NSID, 315 E. 62nd St., 838-5906. Publicity: Ted Materna Assoc., PL. 3-3240.	NATIONAL SOCIETY OF INTERIOR DESIGNERS	WALDORF-ASTORIA GRAND BALLROOM
Tuesday March 26 2:30 P.M.	INFORMAL FASHION SHOW Informal modeling at N.Y. store of the "Evelyn Roaman Collection" for Spring-Summer. (Showings at 2:30: Mon., March 25 at 40 Winter St., Boston; also Wed., March 27 at 1209 Chestnut St., Philadelphia.) Open to public. Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Wednesday March 27 9:00 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR "The Sporting Life"--Majestic's Fall collection. By invitation. Contact: Jean Luban, LO. 4-3113.	MAJESTIC (1410 BROADWAY)	HOTEL PLAZA BAROQUE SUITE
Wednesday March 27 11:00 A.M. & 4:00 P.M.	OPENING OF FALL COLLECTION Ken Scott will show his Fall collection to the press at 11:00 A.M. By in- vitation. (Buyer showing at 4:00 P.M. By reservation.) Thereafter by appointment. Contact: 246-2747.	KEN SCOTT OF MILANO (VIA CADOLINI, 30)	16 WEST 55TH STREET SHOWROOM
Thursday March 28 12:30 P.M. Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON Andrew Woods' Spring collection will be shown at a benefit luncheon for the ASPCA Trift Shop. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	ANDREW WOODS (550 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Saturday March 30- April 7	TWELFTH ANNUAL INT'L AUTO SHOW Over 500 domestic and foreign cars and a wide variety of accessories and related exhibits. Publicity: Gene Graf or Sandy Sprung, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Beginning Sunday March 31- April 3	BRITISH MENSWEAR IN NEW YORK Showing of men's outerwear, sportswear, furnishings by: Astraka, Atkinson Rhodes & Co., Ben Sherman, Chard of London, J. Comfort, Dhobi Weatherlux, Cecil Gee International, Magee and Co., Morley, Reliance Sports Trousers, Sabre. Contact: Denis Elliott, PL. 2-8400, Ext. 433.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	SHERATON-ATLANTIC 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Sunday March 31- April 3	FALL-WINTER SHOE FASHIONS Sponsored by National Footwear Manufacturers Assn., Inc.; National Shoe Retailers Assn.; Volume Footwear Retailers Assn., Inc.; New England Footwear Assn., Inc. at the Americana, Hilton, Warwick, Park-Sheraton and City Squire Hotels. Contact: Edward A. Launzel, 265-1350.	NATIONAL SHOE FAIR OF AMERICA	FIVE N.Y. HOTELS
Monday April 8 11:30 A.M. Luncheon	PRESS LUNCHEON: NEW SILVERWARE The Gorham Company will introduce a new silverware pattern at "A Fiesta Luncheon." By invitation. Publicity: Ted Materna Assoc., PL. 3-3240.	THE GORHAM COMPANY	CHATEAU MADRID LEX. AVE. & 48TH ST.
Wednesday April 10 4:30 P.M.	PRESS PREVIEW: FALL COLLECTION Presentation of foundations, lingerie, sleepwear for Fall, followed by cocktails. By invitation. Publicity: The Public Relations Board, TN.7-3150	GOSSARD- ARTEMIS	330 MADISON AVENUE SHOWROOM - 39TH FLOOR
April 13	PASSOVER (April 13-20) -- Begins at sundown Friday, April 12.		
April 14	EASTER SUNDAY		
Beginning Monday April 15	OPENING: ADVANCE FALL COLLECTION Daily continuous showings of advance Fall collection designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; P.F. KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 17 3:00 P.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Press preview of custom-order furs, designed by Emeric Partos. By invitation. (<u>Note Change of Date</u>) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Thursday April 18 12:30 P.M. Luncheon	COTTON FASHIONS BY LEADING DESIGNERS Fashion show by leading designers. Press by invitation. Public by reservation (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726. Publicity: Rosemary Sheehan, CH. 4-3800.	GALEY & LORD (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Saturday April 20- April 25	SKI FURS & SKATING FURS Daily continuous showings of fur parkas, skicoats, sportcoats, costumes, and apres-ski wear for men, women, children. (Refreshments) Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 W. 30TH ST.(2 BLKS FROM STATLER-HILTON)
Sunday April 21- April 25 9:00 A.M.- 6:00 P.M.	FIFTEENTH ANNUAL SKI TRADE SHOW The member firms will show ski apparel, equipment, footwear and accessories; also, seminars, receptions, awards programs. (<u>Western Ski Show: Sunday, March 31-April 3, Grand Hotel, Anaheim, Calif.</u>) Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Tuesday April 23 4:30 P.M. Cocktails	PREVIEW: BACK-TO-SCHOOL GIRLS' FASHIONS Ruth of Carolina will present fashions for toddlers; and back-to-school dresses and sportswear. By invitation. Contact: Barbara Tribelhorn, 695-7087.	RUTH OF CAROLINA (130 WEST 34TH STREET)	WEAVER'S CLUB 111 WEST 40TH STREET

1969														
JANUARY				FEBRUARY				MARCH						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
			1	2	3	4								1
5	6	7	8	9	10	11		2	3	4	5	6	7	8
12	13	14	15	16	17	18		9	10	11	12	13	14	15
19	20	21	22	23	24	25		16	17	18	19	20	21	22
26	27	28	29	30	31			23	24	25	26	27	28	29
								30	31					
APRIL				MAY				JUNE						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
			1	2	3	4	5							1
6	7	8	9	10	11	12		2	3	4	5	6	7	
13	14	15	16	17	18	19		8	9	10	11	12	13	14
20	21	22	23	24	25	26		15	16	17	18	19	20	21
27	28	29	30					22	23	24	25	26	27	28
								29	30					
JULY				AUGUST				SEPTEMBER						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
			1	2	3	4	5							1
6	7	8	9	10	11	12		2	3	4	5	6	7	8
13	14	15	16	17	18	19		9	10	11	12	13	14	15
20	21	22	23	24	25	26		16	17	18	19	20	21	22
27	28	29	30	31				23	24	25	26	27	28	29
								30	31					
OCTOBER				NOVEMBER				DECEMBER						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
			1	2	3	4								1
5	6	7	8	9	10	11		2	3	4	5	6	7	8
12	13	14	15	16	17	18		9	10	11	12	13	14	15
19	20	21	22	23	24	25		16	17	18	19	20	21	22
26	27	28	29	30	31			23	24	25	26	27	28	29
								30	31					

1969

JANUARY

SMTWTFSS

1234

567891011

12131415161718

19202122232425

262728293031

FEBRUARY

SMTWTFSS

1

2345678

9101112131415

16171819202122

232425262728

MARCH

SMTWTFSS

1

2345678

9101112131415

16171819202122

23242526272829

3031

APRIL

SMTWTFSS

12345

6789101112

13141516171819

20212223242526

27282930

MAY

SMTWTFSS

123

45678910

11121314151617

18192021222324

25262728293031

JUNE

SMTWTFSS

1234567

891011121314

15161718192021

22232425262728

2930

JULY

SMTWTFSS

12345

6789101112

13141516171819

20212223242526

2728293031

AUGUST

SMTWTFSS

12

3456789

10111213141516

17181920212223

24252627282930

31

SEPTEMBER

SMTWTFSS

123456

78910111213

14151617181920

21222324252627

282930

OCTOBER

SMTWTFSS

1234

567891011

12131415161718

19202122232425

262728293031

NOVEMBER

SMTWTFSS

1

2345678

9101112131415

16171819202122

23242526272829

30

DECEMBER

SMTWTFSS

123456

78910111213

14151617181920

21222324252627

28293031